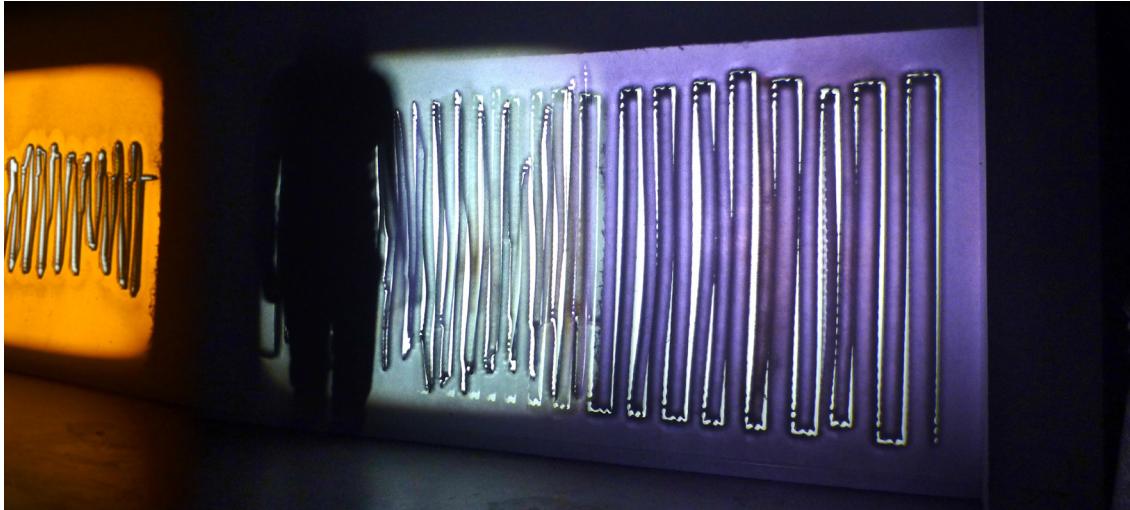




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iMAL, Center for Digital Cultures and Technology is proud to announce **GOBO GOBO HEY!** the exhibition of Cécile Babiole (FR), presented from April 19th till May 20th, 2012.

## **GOBO GOBO HEY !** *La patte des machines*

Between low and high tech, analogue and digital, obsolete and new media, Cécile Babiole, first artist in residency at iMAL FabLab, proposes a visual and luminous installation revealing the confrontation between the digital and the physical. Her Miniatures, small-scale musical instruments directly produced by 3D printers, will immerse you in the sounds of popular culture.

### **GOBO GOBO HEY!** *installation 2012*

The installation 'Gobo gobo hey!' presents a variation on the gobo concept. A gobo is a lighting technique consisting of "a physical template slotted inside, or placed in front of, a lighting source, used to control the shape of emitted light" (see Wikipedia). Starting from this concept, Cécile Babiole proposes to make gobos in plexiglas by means of a laser cutter and to place them in front of a set of slide projectors that shine through them.

The large-scale projection system reveals the roughness of the fabrication process: it appears clearly that the laser beam heats up, deforms, burns, melts and blackens the plastic material. Depending on the speed of the beam, the material is brushed or pierced. The visual result looks more like handwriting with the downstrokes and upstrokes of a quill, or even like spray paint graffiti, than like a product of a machine from the digital era.

The engraved patterns are inspired by the music world. They are graphic representations of sounds, score elements, graphic notation, wave forms, all revealed by the luminous vibration that passes through them.

The title is a wink at the punk culture from the 70s and expresses the aggressive nature of the machine ('Gabba Gabba Hey!' is a catchphrase associated with the Ramones, the first American punk rock band).

### **Miniatures - Kits Sonores** *installation 2011*

Miniatures - Sound Kits is an installation project involving miniature sculptures modelled and printed out in 3D. These mini-sculptures, given their size and the monochrome white material of which they are composed, could be compared to lucky charms found in a king cake on Epiphany – celebrating



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the world of sounds and music culture. These miniatures represent iconic objects like a Rickenbacker electric guitar, a Technics turntable or even an ear. They are displayed as spare parts.

The sculptures are modelled and printed out in 3D using the rapid prototyping technology that generates physical objects based on digital models. A music piece composed from 3D printer sounds is broadcasted in the installation room.

### **About Cécile Babiole**

From industrial music in the 1980s (with the band Nox) to an exploration of today's electronic and digital cultures, Cécile Babiole's artistic trajectory has evolved laterally, cutting across the realms of music and the visual arts. Averse from interdisciplinary rigour, her works move back and forth between one language and another, bleeding each code into the other in an ongoing reinterpretation of the relationship between technique and visual or sound arts.

Whether staged in the public realm (streets, busses) or in private venues (galleries, concert halls), her latest installations and performances question our prevailing systems of representation – from an original and ironic angle.

[www.babiole.net](http://www.babiole.net)

### **Crédits**

Gobo Gobo Hey is produced by iMAL.

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Thanks to Ludo Engels (LEAV) for the slide projectors.

Miniatures - Kits Sonores is a coproduction by La Filature, Scène nationale de Mulhouse.

In collaboration with Art Brussels.



### **Practical Info**

**Exhibition:** 19 April - 20 May 2012

**Opening:** Thursday 19th of April, 18:00 - 22:00

**Visiting hours:** Wednesday - Sunday: 12:00-18:00

**Entrance fee:** 3€ (adults) / 2€ (groups, students, unemployed) / 0€ (-18 y.)

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### **About iMAL, Centre de Cultures Digitales et de Technologie**

Ideally located in Brussels, iMAL (interactive Media Art Laboratory) is a centre for digital cultures dedicated to the meeting of artistic, scientific and industrial innovations. A place for contemporary artistic and cultural practices emerging from the fusion of computer, telecommunication, network and media. iMAL is the unique integration of an Art Centre producing various public events (exhibitions, lectures, concerts, performances,...) with a Media Lab for creative people to research, experiment, share and exchange with and about new technologies for the arts.

[www.imal.org](http://www.imal.org)